

# Sponsorship 2011



# Ithuteng Dipuo Foundation

Ithuteng Dipuo Foundation offers you an opportunity to invest in society in one of the most sensible manners, with mutual benefits.

The amount sponsored refers to funds donated or the value of goods or services rendered or a combination thereof.

Sponsors are classified as Platinum, Gold, Silver and Bronze sponsors. It will relate the amount sponsored to the benefits gained.

Sponsorships can be dedicated to a certain project or to IDF in general. Publication benefits will be arranged via the Bana Balang.

## Benefits & Options

Sponsorship	Platinum	Gold	Silver	Bronze
<b>Amount per annum</b>	R 500, 000+	R 300, 000+	R 180, 000+	R 100, 000+
<b>Logo</b>	appears on the front cover page and in editorial column in 8 issues.	appears in the editorial column in 8 issues.	appears in the editorial column in 8 issues.	appears in the editorial column in 8 issues.
<b>Content control</b>	The sponsor *controls 2 full pages in 8 issues.	The sponsor *controls 1 full page in 8 issues.	The sponsor *controls ½ page in 8 issues or 1 full page in 4 issues	The sponsor *controls ½ page in 4 issues or 1 full page in 2 issues
<b>**Advertising Discount</b>	40%	30%	20%	15%
<b>Website presence</b>	Sponsors are acknowledged on the Bana Balang web site with links to their own web sites. <i>Bana Balang</i> will appear on the web as in its printed form.			
<b>Tax benefits</b>	<i>IDF</i> is registered as a PBO in terms of Section 30 of the Income Tax Act. (No 58 of 1962). Donors (individuals or companies) who are South African taxpayers, will be entitled to deduct the total value of their donations to a Section 18A approved organisation (PBO) in any tax year, up to a limit of 10% of their taxable income for that tax year.			
<b>VAT</b>	Sponsorships are rated at 0% VAT.			
<b>News and Reports</b>	Sponsors are added to the mailing list to receive news and reports			
<b>General</b>	Corporate social responsibility budgets can be applied to a unique project with far reaching consequences to the previously disadvantaged and give valuable exposure to the sponsor at the same time.			

\* - "control" means that the sponsor has the choice to determine the content of these pages. It can be editorial, advertorial or advertising material. \*\* - Sponsors qualify for discount on advertising rates for advertisements additional to their content control.

## Contact

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creating wealth tomorrow'

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